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Press Release n. 47

World Environment Day 2024



10 YEARS ANNIVERSARY



**GREEN
EDUCATION
STRATEGY**



World Environment Day 2024 is the biggest international day for the environment. Led by the United Nations Environment Programme (UNEP), and held annually since 1973, it has grown to be the largest global platform for environmental outreach. It is celebrated by millions of people across the world.

This year's World Environment Day campaign focuses on land restoration, desertification and drought resilience under the slogan "Our land. Our future. We are **#GenerationRestoration**."

The Kingdom of Saudi Arabia will host the 2024 World Environment Day global celebrations. Join us for the 2024 **#WorldEnvironmentDay** celebrations because we are **#GenerationRestoration**.

We cannot turn back time, but we can grow forests, revive water sources, and bring back soils. We are the generation that can make peace with land.

The FIM Europe Environment Commission encourages celebration of the 2024 FIM's Sustainability Week which will take place from 1-9 June 2024. Join the actions for planet and be a part of this celebration. We need sustainable solutions that leave a legacy and lead us towards a better future.

Education, and especially young riders' education, is an important part of the Green Education Strategy proposed by the FIM Europe Environment Commission since 10 years. The sustainable development in motorcycle sport is important for the future of motorsport. The FIM Europe Commission recommends the environmental education during motorsport events and training camps.

Approach young riders in a playful way and highlight themes such as:

1. Sorting waste into marked containers
2. Not using single-use plastics
3. Using of environmental mats under motorcycles and petrol generators in the paddock
4. Washing motorcycles without chemicals and only in a designated area
5. Leaving used oil, brake fluid, filters, rags belong in marked waste containers
6. Familiarizing yourself with the environmental management map placed in a visible place of the venue
7. Protecting the environment, don't leave litter behind, don't build open fires, don't dump caravan waste water on the road when leaving the paddock

The FIM Europe Environment Commission invites to join the World Environment Day!

We are #GenerationRestoration

Grażyna Makowska

Chairwoman of the FIM Europe Environment Commission